

Now
Includes
"Education
Spotlight".

BUSINESS
Spot Light
THE LOCAL VOICE OF BUSINESS

Profiles -
New Owner,
Services &
Local
Business

Publikations Ink!

Business SpotLight is a paid advertising supplement designed by Publikations Ink!, a local business capturing the heart and voice of other local business professionals. Whether it be a business profile of a new business or an existing one, if the ownership has changed or if the type of service has changed, now business owners have a vehicle to voice their successes and learned experiences.

Every month, Business SpotLight will come full of business owner profiles, local business news, product & service information affecting local business, job creation and now including Education Spotlight on our local schools.

Advertising Rate Information:

One Time Advertiser: Regular Rate
Volume Discount: 3 Consecutive Issues 20% Off
Not-for Profit Business Rates (Up to 30%)

Rates:

1/21st Business Card	\$ 22.50
1/8th of Page	\$ 60.00
1/6th of Page	\$ 80.00
1/4 of Page	\$120.00
1/2 of Page	\$240.00
Full Page (other than front)	\$480.00

Front Page SpotLight Full Page

(First come first served)

\$350.00 (Not Discountable)

Spot Colour is an additional \$120 and full process is \$350 (Flat Rate)

DISTRIBUTION OF BUSINESS SPOTLIGHT:

Distribution is through Canada Post. The Circulation of 5600 will be mailed directly to homes and businesses in or near your service area. *Flyer insertion* rate based on weight - up to 6 grams is \$45 per 1000 (base).

Publikations Ink!
Brochures, Promotions,
& Publications

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